



EBALA Board Minutes
Thursday, October 22, 2015
12:30 p.m.

Attendance: Joy Buchanan, Margot Canapa, Ann Eikenberry, Elizabeth Kohlman and Karin Wiborn (by phone: Stacey Bales and Andrea Everage).

Absent: Brenda Barry, Pamela Dutra, Rachel Estes, Nancy Neves, Brian Nervis, and Tina Riehl

The meeting was called to order at 12:29 p.m.

A. Minutes

1. Minutes of the September 22, 2015 Board of Directors meeting were approved with minor corrections (motion by Ms. Bales; seconded by Ms. Kohlman).

B. Treasurer's Report

1. Ms. Bales provided an update of the account balances, and reported on outstanding expenses.

C. Business Partners

1. Ms. Eikenberry reported that she updated the business partner contacts for 2015. Tabatha Knopick is the new Senior Field Marketing Manager for Robert Half. Kathy Gerschwind is the Branch Director of Robert Half, and is to remain as contact for sponsorship renewals only. Melodie Mesiano, Senior Administrative Assistant is the new contact for Ahern Insurance Brokerage.
2. Renewal packets were emailed and mailed on September 24, 2015. There has been positive response from current BP's regarding receiving the renewal applications in time to prepare their internal budgets (usually falls on either November 1 or December 1st). Packets went to Blaisdells, Konica Minolta, Paychex, Novitex, Sierra Office Supply, ABA Retirement, MacroPro, and Bayside1 Corporation.

3. Gallaway Commercial Inc. & Workspace Resources are not renewing. They report they have not received any business from members; they wanted more face time with members and opportunities to provide educational presentations to members. This has been requested by all BP's.
4. Pacific Computer Consultants, Inc. was the first BP to renew as Mt. Diablo Sponsor.
5. BPs are asking when programs will be held in 2016. They would like to make themselves available to attend MIEB and socials, and would like to be speakers and write articles. First Legal, Gallaway Commercial, Robert Half and Touchstone are sponsors of multiple Chapters (EBALA, Sacramento, Golden Gate and Silicon Valley) and sometimes events are held on the same date for all chapters (i.e. holiday luncheon or labor law forums).

D. Programs

1. Ms. Eikenberry reported that Bruce Wright's presentation on *Forecasting a Revenue Budget* was a huge success. 10 people attended, and evaluation forms gave Mr. Wright high marks.
2. For the remainder of 2015 events include the Fall social; round table on November 11th at Donahue Fitzgerald; cyber fraud on November 18th by Mechanics Bank; and, the holiday luncheon on December 10th.
3. Fall Social – There are 14 registered to attend [(6) of Members, (8) of BP's].

E. Website

1. Ms. Kohlman reported she has been revising the Weekly Connection email as to format. Discussion was had regarding the frequency of emails to the membership (once per week or more often).
2. Ms. Kohlman is working with Star Chapter on a BP login page, and determining what BPs can see.

F. Newsletters

1. Ms. Canapa anticipates articles from Ms. Estes and Mr. Nervis. Ms. Buchanan will provide Ms. Canapa with photos of the 25th Anniversary event. Several business partners have provided articles. The next newsletter will publish mid-November.

OLD BUSINESS

A. Chapter History from ALA

1. Ms. Eikenberry advised that ALA had some inaccuracies regarding officer positions, which will be revised and submitted. Further, ALA will no longer maintain chapter histories beyond 2015.

B. Presidents' Award of Excellence

1. Discussion was tabled to November meeting.

C. Business of Law Conferences

1. Ms. Buchanan reported on the recent BOLC in Atlanta.
2. Ms. Estes, Mr. Nervis, Ms. Barry and Ms. Van Broek are attending the BOLC in Las Vegas October 22 – 24, 2015.

D. Membership Satisfaction Survey

1. Discussion was tabled to the November meeting.

E. Marketing Chapter

1. The Contra Costa Bar Association and the Alameda County Bar Association contacted Ms. Eikenberry to ask when they can expect information from EBALA to be placed in their online newsletters.

F. Chapter Insurance

1. The Chapter is covered through ALA for liability insurance (e.g., if someone falls at an event). Also, the Chapter pays for a fidelity bond.

G. Holiday Party

1. Discussion was had concerning the number of business partners who may attend. Any change in the number of BP attendees will happen for the 2016/2017 sponsorship year. At present, sponsorship includes attendance by one BP from a given entity. BPs may purchase additional tickets. Rachel Estes will calendar to send the invitation in early November.

NEW BUSINESS

H. Morning in the East Bay (MIEB)

1. Tracy Spears will be a featured speaker. An additional topic will be on labor law with Michael Ward. A Save-the-Date will go out by email and a hard-copy invitation will be mailed. Discussion was also had concerning adding an additional half-day, or whole day, program to cover other topics.

G. Nominating Committee

1. Tina Riehl, in-coming president, will be assembling a nominating committee to canvas for the 2015/2016 Board.

H. Other

1. Ms. Buchanan asked whether all Board members completed ALA's rebrand survey.
2. Those interested in Online Communities should go to ALA's website to sign up to be a part of the discussions.

I. Next Meeting

1. There being no further business, the meeting was adjourned at 1:39 p.m. The next Board meeting is scheduled on November 19, 2015 at 8:00 a.m. at Laughlin Falbo Levy & Moresi.

Respectfully submitted,



Andrea D. Everage

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